



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-21-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950

Contract No 391921		Contract Dt 06-29-2012	Revision Dt 08-21-2012	Rev# 1	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM								
Agency Est# MCCRO ORDR 924930			CMS # 238332	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-24-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238332							
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: C : MCCRO P : ORDR E : 924930																			
1	09-24-2012	09-30-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				2	30	1		1		1			3	200	3	600.00		
2	09-24-2012	09-30-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				3	30							1	1	100	1	100.00		
3	09-24-2012	09-30-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				3	30	1	1	1	1	1			5	125	5	625.00		
MG Group #		Preempted	Rate	Reason	MG Description			Duration														
326303		09-24-2012	125	NOT AVAILABLE	1 X 30 @ \$275 W 10:58AM - 12:00PM - 09/26/12-			3	30			X					1	275	1	275.00		
		09-25-2012	125	NOT AVAILABLE	09/26/12 (846),			3	30		X						1	100	1	100.00		
		09-27-2012	125	NOT AVAILABLE	1 X 30 @ \$100 T 04:30AM - 04:59AM - 09/25/12-																	
					09/25/12 (10766)																	
		Total:	375																Preempt Total:		-3	-375.00
4	09-24-2012	09-30-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				2	30	1		1		1			3	400	3	1,200.00		
5	09-24-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				2	30						1		1	125	1	125.00		
6	09-24-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				1	30								1	250	0	0.00		
7	09-24-2012	09-30-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				1	30								1	200	0	0.00		
8	09-24-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	125	1	125.00		
9	09-24-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				3	30							1	1	275	1	275.00		
10	09-24-2012	09-30-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				1	30							1	1	200	1	200.00		
11	09-24-2012	09-30-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				2	30	1		1		1			3	350	3	1,050.00		
12	09-24-2012	09-30-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				2	30	1	1	1	1	1			5	400	5	2,000.00		

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# MCCRO ORDR 924930			CMS # 238332	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-24-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238332					
Line	Start Date	End Date	Time Period Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : 924930																				
13	09-24-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81					2	30	1	1	1	1	1		5	600	5	3,000.00
	MG Group # 329451	Preempted 09-24-2012 09-25-2012 09-26-2012 09-27-2012 09-28-2012 Total:	Rate Reason 600 POLITICAL 600 POLITICAL 600 POLITICAL 600 POLITICAL 3,000	MG Description 5 X 30 @ \$750 M,T,W,Th,F 06:00PM - 06:30PM - 09/24/12-09/28/12 (815)					2	30	X	X	X	X	X		5	750	5	3,750.00
Preempt Total:																		-5	-3,000.00	
14	09-24-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)					3	30						1	1	300	1	300.00
15	09-24-2012	09-30-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)					3	30	1	1	1	1	1		5	175	5	875.00
16	09-24-2012	09-30-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY					3	30		1		1		1	4	650	4	2,600.00
17	09-24-2012	09-30-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)					3	30		1		1			2	600	2	1,200.00
	MG Group # 329452	Preempted 09-25-2012 09-27-2012 Total:	Rate Reason 600 NOT AVAILABLE 600 NOT AVAILABLE 1,200	MG Description 2 X 30 @ \$850 T,Th 07:00PM - 07:30PM - 09/25/12-09/27/12 (898)					3	30		X		X			2	850	2	1,700.00
Preempt Total:																		-2	-1,200.00	
18	09-24-2012	09-30-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)					3	30	1	1	1		1		4	700	4	2,800.00
19	09-24-2012	09-30-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)					3	30	1						1	2,500	1	2,500.00
----- ITEM LINE NOTE ----- DANCING W/THE STARS																				

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$				
20	09-24-2012	09-30-2012	10:00PM - 11:00PM	Agency CPE: C : MCCRO P : ORDR E : 924930 MONDAY PRIME 10-11P (794)											3	30	1	1	1,600	1	1,600.00
			----- ITEM LINE NOTE ----- CASTLE																		
		Cr Resolved 09-24-2012	Rate Reason 1,600 CRDT RESOLV																		
		Total:	1,600															Credit Resolved Total:	-1	-1,600.00	
																		Contracted Gross Total:	47	21,175.00	
																		Actual Gross Total:	45	20,825.00	
																		Agency Commission:		3,123.75	
																		Net Total:		17,701.25	
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total							
Sep 12		4,575.00		5,825.00		21,175.00		350.00 CR						20,825.00							
TOTAL		4,575.00		5,825.00		21,175.00		350.00 CR						20,825.00							

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